



Straight from the heart and into the yearbook! Our staff is offering the opportunity to personalize the yearbook in a very special way with a "Public Display of Affection" [PDA] ad. Space is available to congratulate a graduate or tell your student how proud you are! Regardless of the occasion, your ad provides a great way to recognize a student or event that our staff may not otherwise be able to cover. To reserve your space, follow these guidelines:

Prices/Sizes: All Color Ads

Received by 10/01/10

- 1/4 page \$145
- 1/2 page \$220
- Full page \$327

Received by 10/29/10

- 1/4 page \$155
- 1/2 page \$230
- Full page \$337

Photo Submission Guidelines

• DO NOT CUT, GLUE, OR TAPE PHOTOS

- Do not submit pictures that are stamped "PROOF".
- Care will be taken to return photos; however, copy prints should be submitted for irreplaceable photos. The school and/or the yearbook company does not accept responsibility for lost or damaged photos.

Step-by-Step Instructions:

- 1) Select ad size.
- 2) Select a standard ad design.
- 3) Complete the order form provided.
- 4) Provide photos for each space in the ad. Note tips for photo submission on this sheet.
- 5) Write text for the ad on the order form or attach it on a separate sheet - 60 word max.
- 6) Provide payment. (Make checks payable to LAKESIDE HIGH SCHOOL.)
- 7) Mail all materials to:

Lakeside High School

533 Blue Ridge Drive Evans, GA 30809
ATTN: Karen Field

OR

Hand deliver in sealed envelope to:
Karen Field (Yearbook Adviser)
Lakeside HS

- Select vertical (tall) photos for vertical spaces and horizontal (wide) photos for horizontal spaces.

- Photos will be enlarged or reduced to fit the layout.

- Place a label (preferably an address label) on the back of each photo. On the label or photo, write lightly in pencil, the number to correspond with the numbers on the design you selected. (e.g., number 2 will go in space 2)

- Photos will be returned when the yearbooks arrive.

- Quality digital (.jpeg or .tiff) photos on CD are acceptable.

- Do not submit photos in Microsoft Word Document, PDF, or BITMAP format

Ad & Payment Deadlines

There will be two deadlines for submission. All ads postmarked by the early submission date will receive a \$10 discount for the ad. If your ad is not postmarked by the early submission date, the discount will not apply. **INCLUDE YOUR E-MAIL ADDRESS ON THE ORDER FORM.**

Special Considerations

- The yearbook staff of Lakeside High School reserves the right to reject photos or text, or ask the customer to make changes to conform to the staff's standards.

AD & PAYMENT DEADLINE IS 10/29/10
Save \$10 if submitted by 10/01/10

ORDER FORM

To reserve yearbook space, please respond no later than 10/29/10 and provide the following:

- This Order Form
- Ad Photo(s)
- Ad Text
- **After 10/01/2010 the cost of the Senior Ad Packages increases by \$10.00.**

Mail to: Lakeside High School
533 Blue Ridge Dr Evans, GA 30809
Attn: Karen Field

OR

Hand deliver to Karen Field at LHS

> CUSTOMER DATA

STUDENT'S NAME _____

PARENT/PURCHASER'S NAME _____

ADDRESS/CITY/STATE/ZIP _____ (If using debit/credit card below, please provide correct address for card holder)

YOUR SIGNATURE (Required if using debit/credit card below) _____

DAYTIME PHONE - (REQUIRED) _____

CELL OR EVENING PHONE _____

E-MAIL ADDRESS (REQUIRED) _____

> ADVERTISING DATA

ADS MUST BE POSTMARKED BY FIRST DATE TO SAVE \$10

CHECK THE AD SIZE REQUESTED:

	10/01/10	10/29/10
1/4 PAGE	\$145 _____	\$155 _____
1/2 PAGE	\$220 _____	\$230 _____
FULL PAGE	\$327 _____	\$337 _____

IS THIS AD A SURPRISE FOR THE STUDENT?:

_____ Yes _____ No

PROVIDE THE FOLLOWING DESIGN INFORMATION:

Design # _____

Number of photos provided: _____

NEATLY PRINT AD TEXT BELOW - 60 WORD MAX [YOU MAY SUBMIT ON REVERSE SIDE OR ANOTHER SHEET OF PAPER]:

> PAYMENT

\$ _____ AD TOTAL

_____ CHECK #

Check made payable to:

Lakeside High School

> DEBIT/CREDIT CARD INFO

Card info will be strictly confidential

Name on card: _____

Card # _____

Exp Date: _____ CVV: _____

(3 digit code on reverse)

Card Type: Master Card Visa (circle one)

Sorry - NO AMEX

Lakeside High School reserves the right to return any order form that is not filled out in its entirety.